

GREENBELT

AN INDEPENDENT NEWSPAPER

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Greenbelt, Maryland, Thursday, August 19, 1954

10 Cents

GVHC Board Moves To Discontinue Quarterly Membership Meetings

By Russell Greenbaum

A proposal to discontinue the holding of quarterly membership meetings was placed on the agenda of the next GVHC quarterly meeting on September 7 by the board of directors of the Greenbelt Veteran Housing Corporation at their regular meeting on Friday, August 13.

The board felt that the quarterly meetings served little purpose since the lack of a quorum often prevented the carrying on of official business. It was pointed out that committee and other board reports could be mailed to the members and that special membership meetings could be called if members presented a petition on some issue or if the press of special business warranted. Otherwise, all business would be conducted at the annual meeting held in late February or early March.

A quorum of members will have to be present at the September 7 quarterly meeting to permit a vote on this issue. Since it would be a change in the by-laws, it would require a two-thirds majority of the members present.

Self-Help Painting Increases

Paul Campbell, GVHC manager, reported that the self-help painting program has exceeded all expectations and requested that an additional \$4,000 be authorized for more paint and ladders. The sum of \$2,000 had previously been voted by the board, and they granted Campbell his new request. The money is to come from a sum of \$20,000 set aside for contract maintenance work this year.

Campbell reported that inspections were made to insure that the paint issued was used to paint members' homes. There is a waiting list for ladders but GVHC expects to get more. The manager noted that some residents were pooling together and hiring painters for their homes. Director Ed Burgoon commended Campbell for the policy of giving as much paint to members as is needed.

Landscaping Plans Discussed

The board discussed its plans for landscaping the Southway entrance area and the areas adjacent to the frame homes, particularly in the North End. Estimates are now being obtained for planting hedges and 15-foot trees along the Southway entrance, and work might begin this fall if it appears that there will be a surplus in this year's budget. Tentative plans have been prepared by Walter Hawley.

The board emphasized the fact that GVHC will not do any work in the court areas but only in GVHC common property. However, members will be advised as to how they can do their own landscaping to conform with the general plan. The bulk of the expenses for this project will be charged to the account of the frame homes since most of the work will be done in that area. Priority will be given to those areas where people would benefit the most.

City council has agreed to cooperate with GVHC in this landscaping project and will landscape city property, following the master landscape plan. However, the city will have to delay any work until next year since there is no money in its present budget for such a purpose.

Maintenance Cards Sent Out

Campbell announced that about 300 cards had already been sent out to members requesting their comments on the maintenance work performed for them. Answers are starting to come in and

See GVHC, Page 4

Swimming Pool Needs \$2900 To Keep Afloat

An appropriation of \$2900 to operate the swimming pool till the end of the season was granted by the city council last Monday night. Salary expense was deemed the chief reason for the lack of funds to continue the pool operation. City Manager Charles McDonald admitted he was "embarrassed" by the request but explained that the swimming instruction program, the lack of enough rainy days to permit the use of pool employees on days of heavy patronage, made the salary item more expensive than he had anticipated. Usually, McDonald declared, enough rainy days occur to let the city "cushion" its pool operation by letting employees stand by during inclement weather.

The comprehensive swimming instruction program, with limits of ten students to an instructor, although successful and popular, also proved expensive.

Mayor Frank Lastner asserted he hoped that the next budget would include enough funds for the swimming pool program to make unnecessary any "cushioning" of the operation.

Attendance at the pool this year is expected to exceed last year, McDonald declared, and he hopes that the anticipated revenue before its closing will keep the deficit to under \$1000.

Legion Discusses Plans For Dedication

"The Fighting Lady", spectacular Navy combat film, will be shown tonight (Thursday) at the regular monthly meeting of Greenbelt Post American Legion at 8:30, at the Post home. A short business session and refreshments will complete the program.

Announcement of detailed plans for the dedication exercises scheduled for Sunday afternoon, August 29, will be made tonight. Governor George N. Craig of Indiana has already accepted an invitation to dedicate the new Home, and several other distinguished guests are expected to be present.

Tag and Title Service Comes To Greenbelt

Next week sees the culmination of three years of planning when Jim Smith, ex-councilman and proprietor of Greenbelt Motors, opens up a tag and title service in Greenbelt. The new service will fill a long standing need in the community. Previously, residents have had to go to Hyattsville for the service which will now be available here.

Under the name Greenbelt Motors Tag and Title Service, the new service will operate from an office utilizing space formerly occupied by the shoe repair shop under the theater. According to Smith, the following services will be available: tag and title, learner permits, chauffeur licenses, address changes, and duplicates of all forms. Smith also will provide emergency service, research on titles, and all motor vehicle forms for Maryland, Virginia, and the District of Columbia.

Calendar Of Events

Friday, August 20 - St. Hugh's bake sale in front of the theater from 10-2 p.m.

Thursday, August 26 - JCC Youth Group Leadership Course, 4-B Hillside.

Friday, August 27 - GCS Board meets above Drug Store in Greenbelt at 8 p.m.

Friday, August 27 - GVHC meets on Hamilton Place at 8 p.m.

Saturday, August 28 - Better Fishing Tournament for 14 year olds and under. Starting at 9:30 a.m.

Wednesday, September 1 - Methodist Men's Ice Cream Social at Center 1-7 p.m.

Tuesday, September 7 - GVHC Quarterly Meeting at Greenbelt Theater, 8:15 p.m.

Sunday, September 12 - Fishing Contest for adult members of Izaak Walton League.

Saturday, September 18 - Fish Fry Supper and Lawn Carnival on Community Church Lawn.

Monday, September 20 - City Council meets in City Office above Variety Store.

McDonald and Petroff Spark Variety Store In Lax BRL Play

Participation in far-flung Boy Scout activities and family vacations have played hob with the local Babe Ruth League schedule. Only two games have been played since the end of July and both games were Variety Store activities, giving Captain Petroff & Co. a commanding loop lead in the second half to go along with their first half championship. Numerous players - three from Service Station - are with the Explorer Scouts out West and they are due back next week. League officials hope to get the Ruthers back in stride to round out this first season successfully.

Paul McDonald pitched a nifty five-hitter against Drug Store for a 7-2 Variety Store win as Barry Petroff paced all hitters with a perfect 3 for 3. Burly McDonald struck out 8 batters as Hughie Burns proved the only Drugman to collect more than one hit. Burns got two singles and fanned once. Carol "Kay" Barcus suffered a couple of Kays before doubling off McDonald for the game's only extra-baser.

Drug Store 0 0 0 2 0 0 0 - 2 5 4
Variety 0 0 2 0 2 3 x - 7 8 1
Mike Canning and Burns; Paul McDonald and Andrusic.

Big Paul McDonald was on the mound for the other Variety victory, a 13-6 affair with Supermarket, August 16. "The Crewcut" was reached for 6 hits, two each by Ken Dean and Wes Hogan, but he fanned 10 Marketmen while walking only 5. Barry Petroff was again the bat leader. Variety's Captain got two doubles and a single in 4 tries. Billy Andrusic supported with a two for two day, getting hit by the pitcher, walking, singling and doubling. Supermarket 4 0 0 0 0 2 0 - 6 6 4
Variety Store 2 2 0 1 7 1 x - 13 8 2
Powers and Flynn; Paul McDonald and Andrusic. Umpire - Mr. Chuck Link.

IT'S YOUR TOWN

KEEP IT CLEAN

DON'T BE A LITTERBUG!

Council Approves Plan To Zone 71 Acres For "Light Industry"

By I. J. Parker

Approval of a move to change the zoning of 71 acres of Greenbelt land from "residential" to "light industry" was expressed by the city council last Monday night to the National Capital Park and Planning Commission. A letter to the council from NCPPC asking for such an expression was received by the city preparatory to the planning groups recommendation to the county commissioners.

FIRST AID COURSE

Beginning Wednesday, August 25, The Greenbelt Rescue Squad will sponsor a first aid course for all interested residents. The course, lasting from 8 to 10 p.m., will be conducted in the firemen's hall under the fire station. For further information call Vernon Isel, GR. 4-9205 after 6 p.m.

City Repays Coaches For Travel Expenses

Coaches of football teams in Greenbelt were granted a \$400 payment for their services and expenses in transporting teams out of Greenbelt by the city council last Monday night. City manager Charles McDonald explained that he had thought the item had been included in the budget at the start of the year, but it had been inadvertently overlooked.

Councilman Ben Goldfaden explained that the teams are "Greenbelt teams" and the coaches had spent considerable sums personally to transport the teams to out-of-town games with the understanding that they would be reimbursed.

Fishing Rodeo Draws 250 Boys And Girls

Two hundred and fifty boys and girls crowded the banks of Greenbelt Lake for the first annual Fishing Rodeo, sponsored by the Prince Georges County Recreation Department, Tuesday, August 10. Cooperating with the Recreation Department were the Izaak Walton League of Greenbelt and the Greenbelt Recreation Department.

On hand to instruct the boys and girls in different techniques of fishing and to serve as judge was "Pop" Bell, President of the Izaak Walton League of Greenbelt and well known sportsman.

Awards, donated by C & W Sports Store, Hyattsville, East Pines Drug Store, Plaza Sports Store, Washington, Suitland Sports Shop and Better Fishing, Inc., Chicago, went to:

The Champion Boy: Robert Ki-neesi, 11, Lewisdale

The Champion Girl: Mary Boswell, 12, Lewisdale

Heaviest Fish: Jerry Everett, 15, Greenbelt (5 oz.)

Shortest Fish: Michael Barceus, 11, Greenbelt (2 15/16 in.)

Longest Fish: Pat Hunt, 14, Greenbelt (6 3/4 in.)

First Bass Caught: Rowie Flora, 11, Beltsville

First Gill Caught: James Hunt, 12, Greenbelt

Most Fish Caught: John Alman, 13, Greenbelt (27 fish)

Most Original Homemade Rod: First Place: Jim Myers, 9, Forest Park; Second Place: Norman Silberman, 8, Forest Park.

The land, lying between the junior high school and a gravel and sand company, was recently purchased by private real estate operators, who lost no time in requesting the change in zoning. (The site includes the home of city manager Charles McDonald.)

(Last week's article in this newspaper on this subject, which by coincidence was published just prior to the council consideration of the subject, led several readers to believe the land was already zoned industrial. Although termed industrial by the Hale Walker plan, which the city council has endorsed several times as the plan to be followed in future development of Greenbelt, and referred to by metropolitan papers as industrial at the time of sale by the federal government, the land is actually part of all Greenbelt property which is classified "rural planned community." Any change in zoning is made by the county commissioners after petition by land-owners, followed by public notice and public hearings.)

Research Center?

Mayor Frank Lastner declared that the land developers, a group including the Boswell brothers and Philip Lustine, are interested in establishing a research or electronics laboratory on that site. He also disclosed that the property is the only site remaining between Washington and Laurel which can still accommodate a railroad siding. Negotiations to obtain a right-of-way from the property to the railroad are under way.

The council included in its agreement for the industrial zoning a proviso which requests a "screen" of trees and foliage between the site and the Greenbelt road. City manager Charles McDonald stated that such a screen is already part of the NCPPC recommendations, and that the owners of land across the road (the Sidney Mensch corporation) are conferring with the group to encourage such a screen. (The Mensch property is residential.)

New Revenue

McDonald declared that the establishment of light industry would not put any serious drain on services provided by the city. In all probability, McDonald opined, the industry would purchase water and sewage service directly from the Washington Suburban Sanitary Commission. Police and fire protection may be needed, and perhaps waste collection. More important, McDonald concluded, is the revenue in taxes that light industry established in Greenbelt would bring. He praised the Co-operator articles on the subject as timely and valuable to the citizens. Lastner declared that the Boswell company is very interested in seeing Prince Georges county grow and would have the interests of Greenbelt in mind in their future plans.

COUNCIL MEETING

The next city council meeting will take place on September 20. The meeting was postponed from the first two Mondays in September because of holidays, Labor Day and Defenders Day.

GREENBELT

AN INDEPENDENT NEWSPAPER



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Vol. 19

Thursday, August 19, 1954

No. 2

GVHC Board Attendance Record

A survey of attendance by the GVHC board of directors at all official GVHC meetings has revealed that Director Al Long has more absences than any other director. The survey was based on a review of the GVHC official minutes by the Greenbelt Cooperator.

Long, who left the GVHC board in 1952 because he was unable to attend board meetings, has missed three board meetings and the quarterly membership meeting for a total of four. Frank Lastner has missed two board meetings and the quarterly meeting for a total of three while Wayne Tucker has missed three board meetings.

All absences were excused by the board either for reasons of the press of business or for vacations.

Below is a detailed analysis of attendance at each meeting.

Date	Bowman	Burgoon	Jorgensen	Krby	Lastner	Long	Moore	Tucker	Webster
March 18	X	X	X	X	X	X	X	X	X
March 26	X	X	X	X	X	X	X	X	X
April 1 (Special Mtg.)	X	X	X	X	X	X	X	X	X
April 7 (Special Mtg.)	X	X	X	X	X	X	X	X	X
April 9	X	X	X	X	X	X	X	X	X
April 15 (Special Mtg.)	X	X	X	X	X	X	X	X	A
April 23	X	X	X	X	X	A	X	X	X
May 14	X	X	X	X	X	A	X	X	X
May 21 (Special Mtg.)	X	X	X	X	X	A	X	X	X
May 28	X	A	X	X	A	X	X	X	X
June 9 (Quarterly Mt.)	X	X	X	X	A	A	X	X	X
June 11	X	X	X	X	A	X	X	A	X
June 25	X	X	X	X	X	X	X	A	A
July 9	X	X	X	X	X	X	X	A	X
July 23	X	X	A	X	X	X	X	X	X
August 13	X	X	X	X	X	X	A	X	X

To the Editor:

The sale of the Greenbelt commercial properties was announced by Public Housing Administration on August 4, an event we have all been anticipating for many months. Bids will be accepted until October 25. The properties will be sold subject to the leases held by our Co-op. which run to October 31, 1956.

The Board has directed management to prepare bids, based on outside appraisal of the property. Because of our established business position in the community, we feel we have excellent chances of becoming the successful bidder. However, should we not succeed in purchasing, then we will negotiate with the new owner(s) for continuation of our leases. If that attempt should fail, then we are in position to make additions to the supermarket building, which is owned outright by GCS, and to continue most of our present operations in that location.

The Board is happy that the long anticipated disposition of the Center will at last take place. When the new ownership is determined, we will be in position to modernize our operations. Should we not become the owners, we are in excellent position to welcome competition in Greenbelt.

Walter J. Bierwagen
President.

Rescue Squad Wants To Relocate Siren

An appeal to increase the effectiveness of the city siren was made by the Greenbelt Volunteer Rescue Squad last Monday night at the city council meeting. Smith, speaking for the Squad, declared that the members cannot hear the siren on some days and the effectiveness of the squad was in peril. Smith proposed raising the siren on a tower or moving it to another more "central" location. He declared that the Branchville siren is often heard, but not the local siren.

Charles McDonald, city manager, said a study of relocating the siren had been made earlier; a site near the Community Church, near the "center" of town (considered inappropriate), the top of the water tower (too far from town), and the top of the GVHC offices (still possible). He reminded the council that a new siren with additional power had been purchased several years ago. McDonald also asserted that squad members are absent from town during the day, when such instances occur more frequently. When no response to a rescue squad siren call is apparent, the city calls members by See RESCUE SQUAD. Page 4



This Week by Lydia Novick

The Martin Bickfords, who recently moved from their Greenbelt home at 17-G Ridge, were sorry they didn't get a chance to say goodbye to all their many friends here. They would like to hear from them. Their new home is at 6409 East Halbert Road, Bethesda. Their phone is OLiver 2-4652.

Dr. William J. Crowder, pastor of the Greenbelt Baptist Chapel, has returned from the Ridgecrest Baptist Assembly, Ridgecrest, N. C., where he and Mrs. Crowder have been attending Home Mission Week.

Mr. and Mrs. Kenneth Guppy and their daughter Elizabeth of 9-L Research Road traveled with the Frank G. Barthols and Patricia Ann of 14-Q Laurel Hill to Canada recently. They viewed Niagara Falls from the Canadian side. As luck would have it, they just missed seeing the big break-off of the Falls by two days.

At a recent Maryland Department of American Legion Convention, "Pop" Bell was appointed 1st Assistant Sergeant at Arms for the entire state. On Thursday of last week he was appointed Chief Sergeant at Arms for Southern Maryland.

Mr. and Mrs. Bernard Krug and sons have left for a fresh visit to New York. Hope you have a pleasant visit.

Mr. and Mrs. Robert Cottingham, Ellen, Joyce and Hugh are home after 3 weeks of visiting friends and relatives in Wisconsin and Minnesota.

I wonder if Mrs. Martha Kaufman visiting New York with her younger son Ira was successful in restraining Ira from taking a trip to the moon. Ira in his astronomical mood is determined to find out about the world reaching out above him. He can have full expression as long as he stays in the Planetarium on his sojourn.

Mr. and Mrs. Sidney Barnett and daughters, Joan and Jane, had a very pleasant motor trip through Canada, despite the raindrops which pitter-pattered on their windshield most of the trip. In addition to viewing Niagara Falls, Sid and Evelyn had a close view of the much publicized cliff, Prospect Point, part of which crumbled into the gorge. They spent 3 days visiting Quebec and surrounding points. They also had an opportunity to learn the love story behind the unfinished castle on the Thousand Islands. Photographs and mementoes which they brought back will awaken the memory in years to come.

Mr. and Mrs. Bill Chavrid, Alexander and Janet, returned home from New Jersey after 2 week of fun and frolicking with friends and relatives.

All former friends of Mrs. Estelle Dolgoff will be glad to learn that she will be in town on Monday for a visit of a few days. Mrs. Dolgoff, who used to live on Westway and now resides in Topeka, Kans., is breaking a trip to New York with a visit to Greenbelt. She will be visiting Mrs. Myra Hertz at 45-T Ridge.

SWIMMING INSTRUCTIONS

Everyone who has watched his child progress in swimming lessons this year will agree, I am sure, that we are indeed fortunate in the quality of swimming instruction given at the Greenbelt Pool. I am happy to take this opportunity to express the appreciation of the many mothers with whom I have talked for the careful and able instruction given the children.

Carolyn R. Miller.

The Long View

By A. C. Long

A week from this coming Sunday the Greenbelt Post of The American Legion will dedicate its attractive new home. Post 136 can be proud of this accomplishment, especially the old guard work horses who sweated so hard to make this dream come true. I am sure that I am joined by all the civic groups in town (even the Girl Scouts in spite of the Illinois Department) in congratulating Greenbelt Legionnaires for a job well done.

Now, I made that crack about the Girl Scouts on purpose because I agree with Larry Fenlon, Past State Commander for Illinois, who is quoted as saying, "How screwy can we get?", when the Illinois Department passed the resolution at their state convention. I feel free to criticize in this case because I am a member of the Legion. I'd probably have a better right to censure if I were a good active working member, instead of just a dues paying one, which brings me to the main point. The American Legion is the sum total of all its active members. It's an organization that can be very proud of its history and accomplishments, and sometimes a little ashamed of some very human mistakes, but wherever there is a dynamic, conscientious Legion Post, there is an impelling force for civic betterment and community progress. It is hard working members that make a good Post, and a good Post helps make a good Legion.

Greenbelt, Maryland, should have one of the outstanding Posts in the country. We have enough veterans in town who, if they join and contribute their time and efforts, can build an exceptional, patriotic, civic organization whose influence will be felt in the community, the state, and even the nation. I'd like to see a bang-up membership drive for Post 136 so that the fine new building will be the home of Maryland's best Post.

Greenbelt used to be famous for its spirit and we can again if the newcomers in town (and the oldtimers, too) would

1. Join the church of your choice and support it generously with your spiritual and worldly favors.
2. Join one of two activities in which you are interested and be an active member (We have everything from the Izaak Walton League and the Gun Club to the Citizens' Association and the Cooperator).
3. Interest yourself in civic affairs and programs.
4. Organize a new activity if we don't have it and need it.
5. Leave me alone. I belong to enough already.

GCS Employees' Picnic Attracts 300 Guests

Over 300 employees and special guests enjoyed the annual picnic of Greenbelt Consumer Services held at St. Helena's Island in the Chesapeake last Saturday.

In spite of a rainy morning there were many swimmers and by mid-afternoon the sun was out for tanning purposes. A large lounge was used for card games and dancing until it cleared and refreshments consisting of cold cuts, sandwich makings, canned fish, salads, beer and soft drinks were served.

The board of directors, hosts at the party, were assisted by James Cashman of the super-market staff, in the ordering, transporting, and serving of refreshments.

How Times have Changed Dept. Notice from The Cooperator, February 2, 1938:

"If your refrigerator or electric stove does not function properly, do not hesitate to call the Manager's office immediately and adjustments will be made promptly."

ST. HUGH'S
CATHOLIC CHURCH
Rev. Victor J. Dowgiallo, Pastor
GR. 3-5991

Confessions: Saturday afternoon from 4 to 5:30 and in the evening from 7 to 9 p.m., for adults and children.

Sunday Masses: 7:30, 8:30, 9:30 and 11 a.m. All low Masses. This is Family Communion Sunday for the parish.

Baptisms: Sunday, 1 p.m. Please contact Father Dowgiallo beforehand.

Wednesday: Miraculous Medal Novena at 8 p.m., followed by Benediction of the Most Blessed Sacrament.

GREENBELT LUTHERAN

Edward H. Birner, Pastor
Phone: GRanite 4-9200

Sunday, August 22: 9:45 a.m., Sunday School and adult Bible class. Classes are held for all ages. Raymond Carriere, Superintendent. 8:30 and 11 a.m., Church services. Sermon by Pastor Birner. Visitors are always welcome to our services. A nursery is maintained during the second service for the benefit of parents with small children.

Tuesday, August 24: 8 p.m., Planning Council meets at the church.

MOWATT MEMORIAL METHODIST CHURCH

North End School
Stanley F. Knock, Jr., Minister

42-L Ridge Road - Phone 9410

Sunday, August 22 - 9:30 a.m., Sunday School Service. Classes for all ages. Mr. Herbert Irvin, Superintendent. 11 a.m., Morning worship. Sermon by Mr. Knock, "The Christian Hope—Redemption in Christ". A nursery is provided for the smaller children.

Monday, August 23 - 6:30 p.m., Family supper sponsored by the Methodist Men and W.S.C.S.

Tuesday, August 24 - W.S.C.S. Officer's Training Day, Ryland Church, Branch Avenue, D. C.

Wednesday, August 25 - 8:30 p.m., W.S.C.S. Executive Committee Meeting.

Wednesday, September 1 - 7 p.m., Methodist Men's Ice Cream Social at the Center.

GREENBELT BAPTIST

(Center School)
Rev. Wm. J. Crowder, Ph.D.,
Acting Pastor
4 Woodland Way
GR. 4-9242

Sunday, August 22 - 9:45 a.m., Sunday School, John S. Stewart, Superintendent. Classes for all ages. 11 a.m., Morning worship, sermon by Dr. Crowder, "A Going in the Mulberry Trees." A nursery for babies and small children is maintained during services. 6 p.m., Baptist training fellowship for the entire family. 6:45 p.m., evening worship, message by Dr. Crowder.

Thursday, August 26 - 7:30 p.m., Mid-week service in the home of Dr. and Mrs. Crowder, 4 Woodland Way. Choir rehearsal at 8:30 p.m.

COMMUNITY CHURCH

Eric T. Braund, Robert C. Hull
Ministers
A. Elizabeth Goetze
Minister of Music

Sunday, August 22 - Morning Worship at 10 a.m. Sermon by Mr. Hull: "Spiritual Appetite." Mrs. Hester Neff, guest organist. Church school classes as follows: 9 a.m., junior department, Social Hall; junior high, Fellowship Center; senior high and adults in the Church. At 10 a.m., nursery, Fellowship Center; kindergarten, Social Hall; primary, Fellowship Center.

Tuesday, August 24: 8, Fidelis Bible class meeting; 8, Executive Committee of Church School Parent-Teachers meeting in Social Hall.

Saturday, September 18: Lawn carnival on Church lawn, and fish fry supper.

UNION 4-9719

For Your Printing Needs

They're Looking You Over

Without your even knowing it, the "site sleuths" may be rating the place you live in right now. Could it pass?

By Donald S. Streetzel

For the interest of our readers the Cooperator is reprinting three articles on this subject, taken from *Pathfinder - The Town Journal*, a national magazine.

Three men in inconspicuous dark suits got off an airliner in a large West Coast city, one morning not long ago, and quickly stepped into a drive-it-yourself Chevrolet. Two hours later, they pulled into a gas station in a town of 4,500 population. The driver, leaning out the window, struck up a conversation with the pump attendant.

"Seems like a nice town you have here. How is it as a place to live?"

"Like it fine," the 18-year-old attendant said, wiping the windshield. The two visited for a couple of minutes. The boy didn't know it, and never will, but that was a four million dollar conversation! The three strangers were quietly sizing up the town as a possible site for a \$4 dollar factory—a thing that goes on in hundreds of towns every month.

Back East at the home office, the town had appeared on charts and "topo" maps to meet all the technical requirements. Plenty of raw materials nearby. Not far from market. Good rail and truck service. Enough labor. Several good tracts of land with gentle-slope drainage. But some things don't show up in statistics or even aerial photos—the whole "human side" of the picture, for instance. Management puts a lot of stock, nowadays, in whether a town will be liked as a place to live in by executives and technicians brought in to run the plant and train local workers. Hence many big companies send teams of "site sleuths" out to take a look.

These investigators strike up seeming casual conversations, poke around the high school, browse through back files of papers, and generally scrutinize stores, homes and recreational facilities. Their report may make or break your town in its ambition to get a new industry, with a fat pay roll. Yet you'll probably never know you've been looked over.

Before leaving their home offices, the site sleuths empty their pockets of company dairies, company pencils or anything else that might give them away. "I even rip out labels from suits I buy in Schenectady, N.Y.," says General Electric's Robert Pfenning.

Similarly, because enterprising Chambers of Commerce have been known to trace license plates, Pfenning uses a rented car. When he needs to approach a town engineer or local power company official for answers to technical questions, he generally poses as a "representative of an out-of-town realty company."

The du Pont Company's sleuth, F. E. LeVan, is usually a "railroad man." After all "I've ridden on a lot of railroads," he told me with a twinkle.

There are good reasons for this cloak-and-dagger approach. Your town may be only one of many being considered (du Pont looked at 87 sites before building its multi-million dollar Dacron plant near Kingston, N.C.), and no company wants to get your hopes up—and then let you down. Also, premature disclosures will tip off competitors and will invite land speculation.

HOW WOULD YOUR TOWN STAND UP under a site sleuth's scrutiny? Assuming it meets a company's technical needs, would it qualify as a town new people would "like to live in"? The question may be with you soon, if not now—industry, expanding at a \$2-billion-a-month clip, is showing an ever-increasing interest in small-community factory sites.

Here are some of the things manufacturers told us they look at:

Homes and gardens. "The man who nurses his lawn would probably nurse a factory machine.

Pride's contagious.

Good shopping. "Our people will expect well-stocked stores, either in town or within easy driving distance."

Rental housing. "Construction workers will want a place to live while building the plant. And some of our supervisors will want to rent—not buy. We move 'em around the country."

Churches and schools. "Are major denominations represented? Has school construction kept pace with the kid population? A good vocational training department in the high school impresses us. We'll want to work out a co-operative program to train workers."

Recreation. "Is there more than just a pool hall and a movie house? We look for community swimming pools, parks and well-planned recreational programs. If a town has a recreation director that's a big plus."

Television. "It may seem like a little thing, but some of our people resent moving from a good TV area to one plagued by static and fade-outs." (Some towns have licked this problem with towering community antennas.)

Good newspaper. "always a sign of a progressive, lively town."

Hotel. "Would visiting executives like the rooms? Sometimes our company will build a hotel where none exists, but we prefer not to."

Taxes. "We expect to pay our fair share, but we're wary of towns with high bonded indebtedness. On the other hand, we once rejected a site because taxes were too low. We didn't feel they could support the needed public services."

Welcome mat. does the town really want new industry? "We like a town with a planning board and land zoned for industry—or a local industrial committee aggressively seeking new plants."

DON'T BE DISMAYED if your town doesn't measure up right now—maybe it could. Industrial development specialists say most companies take to an organized community-improvement program as a hungry bear to honey. One town we know of (London, Ky., pop. 3,426) has snagged six new industries as the result of a community improvement blitz launched by businessmen and nearby farmers in 1949.

In the first year of the drive, they sparked 115 projects! Some, like the \$63,000 health center, new airport, and a program to stimulate strawberry growing in surrounding Laurel County, will continue to have important social and economic effects. Strawberries are now plentiful enough, for example, to require a new food-processing plant—expected to bring in \$250,000 a year!

Any town can be "right" for some company and some product. Some "foot-loose" industries can locate almost anywhere. A manufacturer of gun sights for example, would fit in that category. So would many assembly plants. A recent study showed that 30 out of 116 new factories came to Colorado merely "because the owners wanted to live in the Rocky Mountains."

COMPETITION between towns for new industries is intense. Texarkana, Tex., recently offered \$10,000 to "anyone supplying information leading to the establishment of an industry employing 500 or more."

Some towns offer temporary freedom from taxes or free land. Others set up industrial foundations or corporations—capitalized by sale of stock locally—to build the factories themselves. Thus, the incoming manufacturer pays rent, doesn't have to tie up capital in a

building. Sometimes stockholders make out handsomely (one New England foundation paid 6 per cent for twelve years, then sold the plant and distributed a 113 per cent liquidating dividend). On the other hand, Rich Hill, Mo., is still looking for a tenant for its booster-built factory, idle for months now.

Industrial development specialists generally shy away from subsidies; they say imagination and hard work snare factories just as well. That was how Lawrence, Kan., for example, got a new fertilizer factory.

"Our feed stores sell a lot of commercial fertilizer," a Lawrence businessman had noted. "Wouldn't it be cheaper to mix it right here in town? And why not? Chamber of Commerce Manager C. R. (Buzz) Zook found there'd be a saving in transportation cost. He checked the sources of raw materials—they were close enough to make the idea worthwhile. The Kansas Board of Agriculture supplied figures on the area's use of fertilizer."

Out went letters to a dozen fertilizer manufacturers whose names had been furnished by local feed dealers. Each was told, with facts, how he could cut costs in Lawrence. Within six weeks, one manufacturer started construction—and Lawrence is richer by a \$100,000 a year pay roll.

Any other town on a railroad line within 50 to 100 miles could have landed that plant—just by the kind of imagination and research Lawrence used.

NO QUESTION ABOUT IT, well directed salesmanship helps. Town Journal's recent survey of 1,000 mayors of towns proved this dramatically: more than half of the factories reported as new since 1947 had come in as "a result of active promotion by local people."

Generally, you can get help from your utility company, railroad, state chamber of commerce or state department of commerce. You'll want to read everything you can on the science (and it is a science) of persuading new factories to come in and encouraging homegrown factories. Two key sources are: **The Community Industrial Development Survey**, 50c at Department of Manufacture, Chamber of Commerce of the United States, Washington 6, D.C.; and **Basic Industrial Location Factors**, 25c from Superintendent of Documents, Washington 25, D.C.

Little League

By E. DonBullian

8/12

Tigers 10 - Redbirds 5. Winning pitcher - Hoffman, struck out 10 and allowed 4 hits in addition to banging out a triple and single himself. Sandvik knocked out a double and a single while Page had a pair of singles. P. Miller, S. Miller, Graff and Beina all had singles. The Redbirds had 6 errors while the Tigers played flawless ball.

8/10

Pirates 6 - Tigers 1. Winning pitcher - Gelberg, struck out 8 and allowed only one hit and 3 base on balls. Graff the losing pitcher came up with a performance that would win 9 out of 10 games. He struck out 6 and pitched a one hitter, passing three. The White to Day to Shelton double play came at the right time. The Pirates bunched 5 runs in the 4th inning to put the game on ice. Only two boys got hits, Patterson and Fink. It was a good game with Graff deserving a better fate.

8/6

Wildcats 17 - Coop 15. Winning pitcher - Halpin, struck out 6 and allowed 7 hits. The big gun of the day was O'Neill who got another home run and a single. Close behind him for batting honors was Huff who banged out a double and triple. Moore slammed out a double and single. Murray and Treadwell got 2 singles apiece while Panagoulis and Billings came up with singles. A Bronstein to Moore double play was the fielding highlight of the game. Pels was the only batter hit by a pitched ball.

August 19, 1954

GREENBELT

Three

RESOLUTION

CONGRATULATING THE AMERICAN LEGION POST NO. 136 UPON THE COMPLETION OF THEIR EXPANDED LEGION HOME AND DECLARING SUNDAY, AUGUST 29, 1954 AS AMERICAN LEGION DAY IN THE CITY OF GREENBELT

WHEREAS, the Greenbelt American Legion Post No. 136 has completed a building expansion and remodeling program to its official home and club house in the City of Greenbelt, and

WHEREAS, the Council of the City of Greenbelt recognizes that the completion of this building is the fruition of a dream long planned and anticipated by the members of the Greenbelt American Legion Post No. 136, and

WHEREAS, the City Council wishes to express its congratulations to the Greenbelt American Legion Post on the beautiful structure which is to be dedicated Sunday, August 29, 1954, and also to express recognition of those members whose untiring efforts have been spent to make this dream a reality; therefore;

BE IT RESOLVED, That the Mayor and Council of the City of Greenbelt, Maryland proclaim Sunday, August 29, 1954 as American Legion Day in the City of Greenbelt, and

BE IT FURTHER RESOLVED, that the Mayor and Council extend to the Greenbelt American Legion Post No. 136 their heartfelt congratulations and sincere wishes for its continued progress.

PASSED by the Council of the City of Greenbelt, Maryland, at SPECIAL meeting, August 4, 1954.

FRANK LASTNER
Mayor

WINFIELD McCAMY
City Clerk

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WANTED — Houses in Greenbelt. Have prospective buyers for houses and apartments. Will be glad to assist Greenbelters in selling their homes. **GREENBELT REALTY COMPANY**, 151 Centerway (Former Police Station), GRanite 3-4571.

WATERFRONT cottage for rent near Beverley Beach. Private dock, beach and boat. \$55 a week. GRanite 3-5032.

IRONING done in my home, reasonable. GR. 3-6752.

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LAKEIDE ESTATES. Beautiful wooded homesites overlooking park area and lake, \$1800 to \$2300. Price of lot includes all improvements. Call Greenbelt Realty Co. or one of the following representatives: Ben Goldfaden, Mary Jane Kinzer or George Panagoulis.

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Wage Raise Possible For City Employees

A proposal to raise the salaries of city employees by 5% was delayed until the city manager reports to the council with information as to the cost of such a move and its effect on the tax rate. The motion, made by councilman Ben Goldfaden, followed discussion of a salary increase to follow a similar move by the federal government for its employees.

City manager Charles McDonald stated that a straight 5% increase would cost the city \$6100 a year. If a minimum \$200 raise were granted, the cost would be \$7500 a year. Goldfaden asserted that city employees had not received salary raises for four years, and he sympathized with employees who must work at the same salary for that long a period. He said it would help the city retain its employees, meet the cost of living increases, and it would have little effect on the tax structure since much of the land recently disposed of by the federal government would be assessed much higher and bring in additional revenue.

Sole opponent to the proposal was councilman Thomas Canning. He reminded the council that they had spent considerable time reducing last year's budget, cutting and paring in order to reduce the tax rate. He could not see how such economical strivings could be reconciled with this proposed expenditure.

Fishing Lines

By Lee

Fishing is good at the lake now in the evening for those hardy anglers who don't mind the mosquitoes. From about six-thirty until dark seems to be the best time. Last Saturday two good ones were taken. One measured in at 21 inches and was caught about eight-thirty on a popper and the other measured nineteen inches and was also taken on a surface popper at about nine p.m. Plenty of bluegills and pumpkinseed are being taken with a fly rod. As long as this nice cool weather continues it should be excellent fishing so some on, anglers, go down and get your share and have a lot of fun doing it.

The 1954 "BETTER FISHING TOURNAMENT" is about here. Hope you have all been practicing and are ready to catch that big one and win first prize. The tournament for youngsters fourteen years old and under will be held Saturday, August 28, at the lake. The fishing part of the tournament will commence at 9:30 and continue until 1 p.m. Register at the pavilion as soon as you come down. The prizes are a complete rod and reel fishing outfit to the boy and girl catching the largest fish. Be sure to register because you will not be eligible for a prize unless you do. Casting contests will commence at 1:30 p.m. This will be for both distance and accuracy and there will be three age groups. Group 1, nine years and under, group 2, 10 and 11 year olds, group 3, 12 to 14 year olds. Better do a little practicing now before the date so you will be ready. Everybody, especially the parents of the children, is urged to come down and watch the fishing and casting contests. There will be big fun on the lake that day. Prizes for the fishing contest will be awarded after the contest closes at 1 p.m. and prizes for casting will be awarded after the close of that contest.

A fishing contest for adults is planned for Sunday, September 12. This contest will be limited to Izaak Walton League members. So if you wish to enter this contest become a member of the Izaak Walton Chapter and you will be eligible. Contact Harry L. (Pop) Bell, 16-B Crescent, for membership application in the Greenbelt Chapter of the Izaak Walton League. And watch the paper for further announcements on this. This is a big season ending, let's make the best of it.

RESCUE SQ. from page 2

phone, and it is discovered that the members are not home.

Smith explained that it is difficult to get volunteers during regular working hours; the few members who are employed in the city have encountered difficulties with their employers. He asked the council to assist in a recruitment program to get members who stay in Greenbelt during the daylight hours.

GVHC from page 1

will be turned over to the maintenance committee under Director Krank Kriby for analysis.

Use of Crawl Spaces Vetoed

The board voted not to allow members to use the crawl spaces under the Old Greenbelt homes for storage. It was pointed out that this would make the heating equipment vulnerable to damage and would mean an additional chore for the maintenance crew to supervise the use of the spaces. All members are to be informed by letter to remove any equipment which might now be stored there.

Occupancy Standards

A full discussion on occupancy standards was postponed until the directors had more time to study recommendations presented by Campbell. However, the board voted to allow eight persons to occupy a three-bedroom brick home with a livable basement. It was agreed that the basement in those homes are dry and have a full exposure and therefore are satisfactory as living quarters.

Heating Survey

Director Wayne Tucker brought up again his proposal that a study be made of the heating plant to seek measures of economy. He noted that \$180,000 was spent for fuel oil last year or about \$120 per unit.

Tucker's proposal had previously been tabled until the maintenance crew had completed their summer overhaul of the plant. Campbell reported that the boilers have now been repaired and reconditioned and were ready for the survey. A proposal by a heating engineer recommended by Tucker and known by others of the board to be of high reputation was accepted. The engineer will survey one of the large heating plants that serve the frame homes to ascertain what economies can be made.

Campbell told the board that a study is also being made of the heating system for the Old Greenbelt homes which is different from the frame homes system. A new type of heating unit is to be installed in one of the court units on an experimental basis.

Income Tax Deduction

Director Al Long moved that we query the Bureau of Internal Revenue as to whether members might this year deduct interest payments on their homes from their income tax payments. The board agreed and assigned Abraham Chasanow, general counsel, to investigate the matter.

Patronage Refund

Director Burgoon announced that GVHC would receive a \$7,000 patronage refund from Southern States Cooperatives on fuel oil for the past year. GVHC will receive 75 percent in cash and the remainder in stock.

Sale of Members' Homes

Earlier in the evening Leonard Baron, representative of the Greenbelt Citizens Association, urged GVHC to make greater efforts to sell homes of members who have to leave town. Ralph Webster, GVHC board president, explained that Treasurer Lloyd Moore and his committee were working on a plan whereby members could sell their homes on easier terms.

Baron also asked about the policy of allowing members to transfer to other homes in Greenbelt. It was explained that a member could make such a transfer if it was to the advantage of the Corporation. Usually this meant that such a transfer would be approved if the member was moving from a home that was easy to sell to one that was difficult to sell or to a more expensive home.

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